



National
BMLS
Black Men in
Leadership Summit

BLACK BUSINESS EXPO

The Black Business Expo was created to give Black-owned businesses, entrepreneurs, small business resources, start-ups, and their supporters a platform to network, collaborate, and build to strengthen our local economies.

Do you supply businesses, corporations, government agencies, and non-profit organizations with products, resources, and services? Are you a Black-owned business entity? Are you looking to gain more visibility and business?

DON'T MISS THIS UNIQUE OPPORTUNITY TO BE PART OF A TRANSFORMATIVE BUSINESS EXPERIENCE. JOIN US FOR TWO DAYS OF UNPARALLELED OPPORTUNITY AND A DEDICATED COMMITMENT TO **CHANGING THE WAY WE DO BUSINESS!**

**AUGUST 15-16, 2024
HUNTINGTON PLACE
DETROIT, MI**

THE WHY

- EDUCATE BUSINESSES AND CORPORATIONS ON THE IMPORTANCE OF DIVERSITY, EQUITY, AND INCLUSION THROUGH SUPPLIER DIVERSITY
- CONNECT BUSINESSES/CORPORATIONS TO BLACK-OWNED BUSINESSES
- ELIMINATE FINANCIAL GAPS AND CREATE INTERGENERATIONAL BLACK WEALTH
- CULTIVATE ECONOMIC DEVELOPMENT AND EMPOWERMENT
- GAIN MARKET SHARE AND EXPAND REACH

THE BENEFITS

- TARGETED EXPOSURE
 - OVER 300+ ATTENDEES FROM MULTIPLE INDUSTRIES AND COMPANIES
- DIRECT SALES AND LEAD GENERATION
- MARKETING AND ADVERTISING OPPORTUNITIES
- NETWORKING OPPORTUNITIES
- MARKETING COLLATERAL DISTRIBUTION:
- BRAND AND AMPLIFIED VISIBILITY
- ECONOMIC GROWTH AND EMPOWERMENT
- EMPOWERING DISCUSSIONS
- OPPORTUNITIES FOR COLLABORATION

VENDOR PACKAGES

DELUXE PACKAGE: \$1200

ONE (1) VENDOR TABLE W/2 CHAIRS

TWO (2) REGISTRATIONS TO THE 2-DAY SUMMIT

TWO (2) AFTER-GLOW TICKETS

COMPANY LOGO PROMOTIONAL MARKETING CAMPAIGNS INCLUDING: PRINT, DIGITAL AND SOCIAL MEDIA

A VENDOR-PRODUCED FULL-PAGE AD

STANDARD PACKAGE: \$600

ONE (1) VENDOR TABLE W/ 2 CHAIRS

ONE (1) REGISTRATION TO THE 2-DAY SUMMIT

COMPANY LOGO PROMOTIONAL MARKETING CAMPAIGNS INCLUDING: PRINT, DIGITAL & SOCIAL MEDIA

A VENDOR PRODUCED HALF-PAGE AD

TO RESERVE YOUR SPOT AS A VENDOR AT THE NATIONAL BLACK MEN IN LEADERSHIP SUMMIT BLACK BUSINESS EXPO, PLEASE CONTACT US AT: IVY.HUNTER@NATIONALDIVERSITYCOUNCIL.ORG

SPACES ARE LIMITED, SO WE ENCOURAGE YOU TO SECURE YOUR SPOT EARLY TO MAXIMIZE YOUR IMPACT!